

Rep Order# 9847073 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 67030

Printed: 10/24/2012 2:20 PM
Last Received: 10/24/2012 1:15 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 3

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product PILlich 4 STATE REP
Estimate# 2188
Buyer ERICA CORSO
Phone#
Fax#

Agency () BUYING TIME,LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 375/381/2188
Flight Dates 10/19/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

V.7 10/24
LN 99- N/A 1X 10/24
LN 109- MG 1X 10/26 8-9A
NO CHANGE IN TOTAL. PLS CF- CHRISTINA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*99	M-F	7A-730A	NEWS	:30	\$450.00	10/22-10/26	1	1	1	\$450.00	
				[MADE-GOOD BY LINE(S) 109] V7 Effective Dates Changed								
	*109	F	8A-9A	NEWS	:30	\$450.00	10/26-10/26	1	1	1	\$450.00	
				[MKGD FOR SPOTS MISSED ON LN #99: 10/24 (1/WK)] V7 Added								

---REPORT TOTALS---

Report Totals: 2 / \$900.00

---SALES MONTHLY TOTALS---

Oct 12: 93 / \$96,820.00 Nov 12: 103 / \$116,700.00
Sales Totals: 196 / \$213,520.00
Station Totals: 196 / \$213,520.00

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Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$355,630	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	23%
		WKRC	60%	WLWT	5%	WSTR	0%	WXIX	10%		

Books null
Demos RA35+

Rep Order# 9847073 Ver# 6 Status Returned
EC'd Yes

Traffic Order# 67030

Printed: 10/24/2012 9:05 AM
Last Received: 10/19/2012 3:33 PM
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1 of 2

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--- REMARKS ---

pls see line 99
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*99	M-F	7A-730A	NEWS	:30	\$450.00	10/22-10/26	2	1	2	\$900.00	
				Station Remark: V6 1x na 10/24 no time mg fri 8-9a news 10/26 ncir								

---REPORT TOTALS---

Report Totals: 2 / \$900.00

---SALES MONTHLY TOTALS---

Oct 12: 93 / \$96,820.00 Nov 12: 103 / \$116,700.00
Sales Totals: 196 / \$213,520.00
Station Totals: 196 / \$213,520.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$355,630	CABL	0%	EKRC	0%	UNKN	0%	WBQC	0%	WCPO	23%
		WKRC	60%	WLWT	5%	WSTR	0%	WXIX	10%		

Books null
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Flight Dates 10/19/2012 - 11/05/2012
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Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Connell II, Jim

From: ahoff@local12.com
Sent: Tuesday, October 23, 2012 11:40 AM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Connie Pillich for State Rep - 67030

Station: WKRC-TV

Order Information:

Order #: 67030
Order Total: \$213,520.00
Agency: Buying Time Media
Advertiser: Connie Pillich for State Rep
Product: PILLICH 4 STATE REP
Alternate Order #: 09847073
Estimate #: 2188
Flight Dates: 10/19/12 - 11/05/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (67030-99-2):

Rate: \$450.00
Air Date: Wed 10/24/12
Eligible Days: MTWThF----
Inventory Code: CBS This Morning
Inventory Description: CBS Morning News
Inventory Code Time: 7:00 AM-7:30 AM
Spot Type: NM
Restricted: Earliest start: 7:00:00 AM, Latest end: 7:30:00 AM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

1x Fri 8-9a or 10/26 NWR

Spot Manager: All, 10/19/12-11/05/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 1												
10/22/12	Monday	1:43:38 XM	:30	\$30.00	OHHD2	430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	3	MWASH
10/23/12	Tuesday	1:27:44 XM	:30	\$30.00	OHHD2	430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	1	MWASH
10/24/12	Wednesday	1:54:19 XM	:30	\$30.00	OHHD2	430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	2	MWASH
10/25/12	Thursday	1:30:36 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	4	MWASH
											4	
Line: 2												
10/29/12	Monday	1:29:51 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	3	MWASH
10/30/12	Tuesday	1:52:39 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	2	MWASH
10/31/12	Wednesday	1:30:21 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	1	MWASH
11/01/12	Thursday	1:52:24 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	4	MWASH
											4	
Line: 3												
11/04/12	Sunday	1:30:06 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	PILlich 4 STATE REP	2188	P-4	2	MWASH
											1	
Line: 4												
10/19/12	Friday	2:08:36 PM	:30	\$725.00	OHHD2	Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 5												
10/22/12	Monday	2:08:24 PM	:30	\$725.00	OHHD2	Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
10/23/12	Tuesday	2:19:28 PM	:30	\$725.00	OHHD2	Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											2	
Line: 6												
10/29/12	Monday	2:28:26 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
10/30/12	Tuesday	2:03:12 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
10/31/12	Wednesday	2:03:01 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	3	MWASH
11/01/12	Thursday	2:26:56 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	4	MWASH
											4	
Line: 7												
11/05/12	Monday	2:04:16 PM	:30	\$725.00		Local 12 News at Noon	12:00 PM-12:30 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
											1	
Line: 8												
10/23/12	Tuesday	2:28:59 AM	:30	\$350.00	OHHD2	M-F 9a-10a	9:00 AM-10:00 AM	PILlich 4 STATE REP	2188	P-2	1	MWASH
10/24/12	Wednesday	2:42:25 AM	:30	\$350.00	OHHD2	M-F 9a-10a	9:00 AM-10:00 AM	PILlich 4 STATE REP	2188	P-2	3	MWASH
10/26/12	Friday	2:50:30 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	PILlich 4 STATE REP	2188	P-2	2	MWASH
											3	
Line: 9												
10/29/12	Monday	2:59:26 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	PILlich 4 STATE REP	2188	P-2	1	MWASH
11/01/12	Thursday	2:33:50 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	PILlich 4 STATE REP	2188	P-2	2	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Connie Pillich for State Rep

Agency: Buying Time Media

Station: WKRC-TV

Order: 67030

Line: 9

				\$700.00							2	
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Line: 10

11/05/12	Monday	1:16:40 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$350.00							1	

Line: 11

10/19/12	Friday	12:27:55 PM	:30	\$650.00	OHHD2	Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$650.00							1	

Line: 12

10/23/12	Tuesday	12:28:42 PM	:30	\$650.00	OHHD2	Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
10/26/12	Friday	12:59:26 PM	:30	\$650.00		Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
				\$1,300.00							2	

Line: 13

10/29/12	Monday	12:58:51 PM	:30	\$650.00		Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	3	MWASH
10/30/12	Tuesday	12:59:11 PM	:30	\$650.00		Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
11/01/12	Thursday	12:59:26 PM	:30	\$650.00		Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH
11/02/12	Friday	12:59:11 PM	:30	\$650.00		Young & the Restless	12:30 PM-1:30 PM	PILlich 4 STATE REP	2188	P-2	4	MWASH
				\$2,600.00							4	

Line: 14

10/22/12	Monday	11:58:23 AM	:30	\$1,400.00	OHHD2	The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	1	MWASH
10/24/12	Wednesday	11:28:41 AM	:30	\$1,400.00	OHHD2	The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	2	MWASH
10/26/12	Friday	11:29:11 AM	:30	\$1,400.00		The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	3	MWASH
				\$4,200.00							3	

Line: 15

10/29/12	Monday	11:29:26 AM	:30	\$1,400.00		The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	2	MWASH
10/30/12	Tuesday	11:58:26 AM	:30	\$1,400.00		The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	1	MWASH
11/02/12	Friday	11:29:11 AM	:30	\$1,400.00		The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	3	MWASH
				\$4,200.00							3	

Line: 16

11/05/12	Monday	11:29:21 AM	:30	\$1,400.00		The Price is Right	11:00 AM-12:00 PM	PILlich 4 STATE REP	2188	P-1	1	MWASH
				\$1,400.00							1	

Line: 17

10/19/12	Friday	10:33:58 AM	:30	\$350.00	OHHD2	M-F 10a-11a	10:00 AM-11:00 AM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$350.00							1	

Line: 18

10/22/12	Monday	10:41:20 AM	:30	\$350.00	OHHD2	M-F 10a-11a	10:00 AM-11:00 AM	PILlich 4 STATE REP	2188	P-2	1	MWASH
10/23/12	Tuesday	10:44:15 AM	:30	\$350.00	OHHD2	M-F 10a-11a	10:00 AM-11:00 AM	PILlich 4 STATE REP	2188	P-2	2	MWASH
				\$700.00							2	

Line: 19

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 19												
10/31/12	Wednesday	4:41:30 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
11/01/12	Thursday	4:14:40 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	PILlich 4 STATE REP	2188	P-2	3	MWASH-
											2	
Line: 20												
10/22/12	Monday	3:58:32 PM	:30	\$550.00	OHHD2	Let's Make a Deal	3:00 PM-4:00 PM	PILlich 4 STATE REP	2188	P-2	3	MWASH-
10/24/12	Wednesday	3:59:17 PM	:30	\$550.00	OHHD2	Let's Make a Deal	3:00 PM-4:00 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH-
10/26/12	Friday	3:28:36 PM	:30	\$550.00		Let's Make a Deal	3:00 PM-4:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
											3	
Line: 21												
10/29/12	Monday	3:29:16 PM	:30	\$550.00		Let's Make a Deal	3:00 PM-4:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
11/02/12	Friday	3:58:32 PM	:30	\$550.00		Let's Make a Deal	3:00 PM-4:00 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH-
											2	
Line: 22												
11/05/12	Monday	3:59:12 PM	:30	\$550.00		Let's Make a Deal	3:00 PM-4:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
											1	
Line: 23												
10/19/12	Friday	1:29:12 PM	:30	\$650.00	OHHD2	Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
											1	
Line: 24												
10/23/12	Tuesday	1:59:12 PM	:30	\$650.00	OHHD2	Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH-
10/26/12	Friday	1:28:41 PM	:30	\$650.00		Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
											2	
Line: 25												
10/29/12	Monday	1:29:11 PM	:30	\$650.00		Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	3	MWASH-
10/30/12	Tuesday	1:59:11 PM	:30	\$650.00		Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH-
10/31/12	Wednesday	1:59:11 PM	:30	\$650.00		Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
											3	
Line: 26												
11/05/12	Monday	1:59:11 PM	:30	\$650.00		Bold & the Beautiful	1:30 PM-2:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
											1	
Line: 27												
10/19/12	Friday	1:37:05 PM	:30	\$650.00	OHHD2	4p Local 12 News at Fo (4:30:00 PM-5:00:00 PP		PILlich 4 STATE REP	2188	P-2	1	MWASH-
											1	
Line: 28												
10/22/12	Monday	1:40:29 PM	:30	\$650.00	OHHD2	4p Local 12 News at Fo (4:30:00 PM-5:00:00 PP		PILlich 4 STATE REP	2188	P-2	3	MWASH-
10/23/12	Tuesday	1:43:12 PM	:30	\$650.00	OHHD2	4p Local 12 News at Fo (4:30:00 PM-5:00:00 PP		PILlich 4 STATE REP	2188	P-2	2	MWASH-
10/24/12	Wednesday	1:51:06 PM	:30	\$650.00	OHHD2	4p Local 12 News at Fo (4:30:00 PM-5:00:00 PP		PILlich 4 STATE REP	2188	P-2	1	MWASH-
											3	

[Filtered by:] [Sorted by: Station]

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Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 29												
10/29/12	Monday	4:43:21 PM	:30	\$650.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PPILLICH 4 STATE REP	2188	P-2			3	MWASH-
10/30/12	Tuesday	4:52:06 PM	:30	\$650.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PPILLICH 4 STATE REP	2188	P-2			1	MWASH-
10/31/12	Wednesday	4:43:06 PM	:30	\$650.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PPILLICH 4 STATE REP	2188	P-2			2	MWASH-
11/01/12	Thursday	4:50:51 PM	:30	\$650.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PPILLICH 4 STATE REP	2188	P-2			4	MWASH-
				\$2,600.00								4
Line: 30												
11/05/12	Monday	4:43:31 PM	:30	\$650.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PPILLICH 4 STATE REP	2188	P-2			1	MWASH-
				\$650.00								1
Line: 31												
10/22/12	Monday	4:20:35 PM	:30	\$650.00	OHHD2	4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPILLICH 4 STATE REP	2188	P-2			1	MWASH-
10/23/12	Tuesday	4:10:57 PM	:30	\$650.00	OHHD2	4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPILLICH 4 STATE REP	2188	P-2			3	MWASH-
10/24/12	Wednesday	4:20:06 PM	:30	\$650.00	OHHD2	4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPILLICH 4 STATE REP	2188	P-2			2	MWASH-
10/26/12	Friday	4:05:51 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPILLICH 4 STATE REP	2188	P-2			4	MWASH-
				\$2,600.00								4
Line: 32												
10/30/12	Tuesday	4:20:41 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPILLICH 4 STATE REP	2188	P-2			2	MWASH-
10/31/12	Wednesday	4:13:26 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPILLICH 4 STATE REP	2188	P-2			4	MWASH-
11/01/12	Thursday	4:20:41 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPILLICH 4 STATE REP	2188	P-2			1	MWASH-
11/02/12	Friday	4:28:21 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPILLICH 4 STATE REP	2188	P-2			3	MWASH-
				\$2,600.00								4
Line: 33												
11/05/12	Monday	4:21:06 PM	:30	\$650.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PPILLICH 4 STATE REP	2188	P-2			1	MWASH-
				\$650.00								1
Line: 34												
10/22/12	Monday	5:28:19 PM	:30	\$850.00	OHHD2	5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PPILLICH 4 STATE REP	2188	P-2			2	MWASH-
10/23/12	Tuesday	5:14:18 PM	:30	\$850.00	OHHD2	5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PPILLICH 4 STATE REP	2188	P-2			4	MWASH-
10/24/12	Wednesday	5:27:15 PM	:30	\$850.00	OHHD2	5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PPILLICH 4 STATE REP	2188	P-2			3	MWASH-
10/26/12	Friday	5:03:43 PM	:30	\$850.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PPILLICH 4 STATE REP	2188	P-2			1	MWASH-
				\$3,400.00								4
Line: 35												
10/30/12	Tuesday	5:27:15 PM	:30	\$850.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PPILLICH 4 STATE REP	2188	P-2			3	MWASH-
10/31/12	Wednesday	5:11:25 PM	:30	\$850.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PPILLICH 4 STATE REP	2188	P-2			2	MWASH-
11/02/12	Friday	5:03:13 PM	:30	\$850.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PPILLICH 4 STATE REP	2188	P-2			1	MWASH-
				\$2,550.00								3
Line: 36												
11/05/12	Monday	5:04:43 PM	:30	\$850.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PPILLICH 4 STATE REP	2188	P-2			1	MWASH-
				\$850.00								1
Line: 37												
10/23/12	Tuesday	5:37:40 PM	:30	\$900.00	OHHD2	5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PPILLICH 4 STATE REP	2188	P-2			1	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 37												
10/25/12	Thursday	4:48:53 PM	:30	\$900.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILlich 4 STATE REP	2188	P-2	3	MWASH-
10/26/12	Friday	4:49:08 PM	:30	\$900.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILlich 4 STATE REP	2188	P-2	2	MWASH-
											3	
Line: 38												
10/29/12	Monday	5:34:41 PM	:30	\$900.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILlich 4 STATE REP	2188	P-2	2	MWASH-
10/30/12	Tuesday	5:50:03 PM	:30	\$900.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILlich 4 STATE REP	2188	P-2	1	MWASH-
10/31/12	Wednesday	5:35:11 PM	:30	\$900.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILlich 4 STATE REP	2188	P-2	4	MWASH-
11/01/12	Thursday	5:34:56 PM	:30	\$900.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILlich 4 STATE REP	2188	P-2	3	MWASH-
											4	
Line: 39												
11/05/12	Monday	5:57:51 PM	:30	\$900.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PILlich 4 STATE REP	2188	P-2	1	MWASH-
											1	
Line: 40												
10/22/12	Monday	6:23:31 PM	:30	\$3,000.00	OHHD2E	6p Local 12 News at Six	6:00 PM-6:30 PM	PILlich 4 STATE REP	2188	P-1	3	MWASH-
10/23/12	Tuesday	6:26:57 PM	:30	\$3,000.00	OHHD2E	6p Local 12 News at Six	6:00 PM-6:30 PM	PILlich 4 STATE REP	2188	P-1	2	MWASH-
10/24/12	Wednesday	6:27:41 PM	:30	\$3,000.00	OHHD2E	6p Local 12 News at Six	6:00 PM-6:30 PM	PILlich 4 STATE REP	2188	P-1	1	MWASH-
10/26/12	Friday	6:12:38 PM	:30	\$3,000.00		6p Local 12 News at Six	6:00 PM-6:30 PM	PILlich 4 STATE REP	2188	P-1	4	MWASH-
											4	
Line: 41												
10/30/12	Tuesday	6:27:26 PM	:30	\$3,000.00		6p Local 12 News at Six	6:00 PM-6:30 PM	PILlich 4 STATE REP	2188	P-1	3	MWASH-
10/31/12	Wednesday	6:12:23 PM	:30	\$3,000.00		6p Local 12 News at Six	6:00 PM-6:30 PM	PILlich 4 STATE REP	2188	P-1	2	MWASH-
11/01/12	Thursday	6:19:02 PM	:30	\$3,000.00		6p Local 12 News at Six	6:00 PM-6:30 PM	PILlich 4 STATE REP	2188	P-1	1	MWASH-
11/02/12	Friday	6:27:41 PM	:30	\$3,000.00		6p Local 12 News at Six	6:00 PM-6:30 PM	PILlich 4 STATE REP	2188	P-1	4	MWASH-
											4	
Line: 42												
11/05/12	Monday	6:28:41 PM	:30	\$3,000.00		6p Local 12 News at Six	6:00 PM-6:30 PM	PILlich 4 STATE REP	2188	P-1	1	MWASH-
											1	
Line: 43												
10/19/12	Friday	7:20:32 PM	:30	\$2,500.00	OHHD2E	M-F 7p-730p	7:00 PM-7:30 PM	PILlich 4 STATE REP	2188	P-1	1	MWASH-
											1	
Line: 44												
10/23/12	Tuesday	7:27:34 PM	:30	\$2,500.00	OHHD2E	M-F 7p-730p	7:00 PM-7:30 PM	PILlich 4 STATE REP	2188	P-1	1	MWASH-
10/25/12	Thursday	7:28:04 PM	:30	\$2,500.00		M-F 7p-730p	7:00 PM-7:30 PM	PILlich 4 STATE REP	2188	P-1	2	MWASH-
											2	
Line: 45												
10/29/12	Monday	7:11:12 PM	:30	\$2,500.00		M-F 7p-730p	7:00 PM-7:30 PM	PILlich 4 STATE REP	2188	P-1	1	MWASH-
10/30/12	Tuesday	7:05:26 PM	:30	\$2,500.00		M-F 7p-730p	7:00 PM-7:30 PM	PILlich 4 STATE REP	2188	P-1	2	MWASH-
11/02/12	Friday	7:28:34 PM	:30	\$2,500.00		M-F 7p-730p	7:00 PM-7:30 PM	PILlich 4 STATE REP	2188	P-1	3	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 45												
				\$7,500.00							3	
Line: 46												
11/05/12	Monday	7:28:34 PM	:30	\$2,500.00		M-F 7p-730p	7:00 PM-7:30 PM	PILlich 4 STATE REP	2188	P-1	1	MWASH
				\$2,500.00							1	
Line: 47												
10/30/12	Tuesday	3:39:48 PM	:30	\$4,500.00		Tue Reg 1	8:00 PM-9:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$4,500.00							1	
Line: 48												
10/21/12	Sunday	3:52:38 PM	:30	\$5,000.00		OHHD2& Sun Reg 1	7-8p	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,000.00							1	
Line: 49												
11/04/12	Sunday	7:39:38 PM	:30	\$5,000.00		Sun Reg 1	7-8p	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,000.00							1	
Line: 50												
10/26/12	Friday		:30	\$3,500.00		Fri Reg 3	10:00 PM-11:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$3,500.00							1	
Line: 51												
10/30/12	Tuesday	4:43:30 PM	:30	\$4,000.00		Tue Reg 3	10:00 PM-11:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$4,000.00							1	
Line: 52												
10/28/12	Sunday	3:19:07 PM	:30	\$5,500.00		Sun Reg 2	8:00 PM-9:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,500.00							1	
Line: 53												
11/04/12	Sunday	3:19:07 PM	:30	\$5,500.00		Sun Reg 2	8:00 PM-9:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,500.00							1	
Line: 54												
10/26/12	Friday	3:20:07 PM	:30	\$3,500.00		Fri Reg 2	9:00 PM-10:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$3,500.00							1	
Line: 55												
11/01/12	Thursday	3:14:58 PM	:30	\$5,500.00		Thu Reg 1	8:00 PM-9:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,500.00							1	
Line: 56												
10/25/12	Thursday		:30	\$6,000.00		Thu Reg 2	9:00 PM-10:00 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$6,000.00							1	
Line: 57												
10/21/12	Sunday	3:36:39 PM	:30	\$5,500.00		OHHD2& Sun Reg 3	(9:00:00 PM-10:00:00	PILlich 4 STATE REP	2188	P-2	1	MWASH
				\$5,500.00							1	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 58												
11/04/12	Sunday	19:12 PM	:30	\$5,500.00		Sun Reg 3	(9:00:00 PM-10:00:00	PILlich 4 STATE REP	2188	P-2	1	MWASH-
											1	
Line: 59												
10/22/12	Monday	11:33:00 PM	:30	\$2,500.00	OHHD28	11p M-F Local 12 News	11:00 PM-11:35 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
											1	
Line: 60												
10/29/12	Monday	11:11:21 PM	:30	\$2,500.00		11p M-F Local 12 News	11:00 PM-11:35 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
10/30/12	Tuesday	11:26:26 PM	:30	\$2,500.00		11p M-F Local 12 News	11:00 PM-11:35 PM	PILlich 4 STATE REP	2188	P-2	2	MWASH-
											2	
Line: 61												
11/05/12	Monday	11:12:21 PM	:30	\$2,500.00		11p M-F Local 12 News	11:00 PM-11:35 PM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
											1	
Line: 62												
10/19/12	Friday	12:31:42 XM	:30	\$175.00	OHHD28	Late Late Show	12:35 XM-1:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
											1	
Line: 63												
10/23/12	Tuesday	12:57:22 XM	:30	\$175.00	OHHD28	Late Late Show	12:35 XM-1:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
10/25/12	Thursday	12:48:35 XM	:30	\$175.00		Late Late Show	12:35 XM-1:35 XM	PILlich 4 STATE REP	2188	P-2	2	MWASH-
											2	
Line: 64												
10/29/12	Monday	12:24:20 XM	:30	\$175.00		Late Late Show	12:35 XM-1:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
11/02/12	Friday	12:00:10 XM	:30	\$175.00		Late Late Show	12:35 XM-1:35 XM	PILlich 4 STATE REP	2188	P-2	2	MWASH-
											2	
Line: 65												
11/05/12	Monday	12:12:00 XM	:30	\$175.00		Late Late Show	12:35 XM-1:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
											1	
Line: 66												
10/22/12	Monday	12:33:03 XM	:30	\$750.00	OHHD28	Letterman	11:35 PM-12:35 XM	PILlich 4 STATE REP	2188	P-2	2	MWASH-
10/23/12	Tuesday	12:49:03 PM	:30	\$750.00	OHHD28	Letterman	11:35 PM-12:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
											2	
Line: 67												
10/30/12	Tuesday	12:24:45 XM	:30	\$750.00		Letterman	11:35 PM-12:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
10/31/12	Wednesday	12:58:30 PM	:30	\$750.00		Letterman	11:35 PM-12:35 XM	PILlich 4 STATE REP	2188	P-2	2	MWASH-
											2	
Line: 68												
11/05/12	Monday	12:25:30 XM	:30	\$750.00		Letterman	11:35 PM-12:35 XM	PILlich 4 STATE REP	2188	P-2	1	MWASH-
											1	
Line: 69												

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Connie Pillich for State Rep

Agency: Buying Time Media

Station: WKRC-TV

Order: 67030

Line: 69

10/20/12	Saturday	7:27:57 AM	:30	\$250.00	OHHD2	6a-8a Local 12 News S	(7:30:00 AM-8:00:00 APILICH 4 STATE REP	2188	P-2		1	MWASH-
				\$250.00							1	

Line: 70

10/27/12	Saturday	7:31:02 AM	:30	\$250.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 APILICH 4 STATE REP	2188	P-2		1	MWASH-
				\$250.00							1	

Line: 71

11/03/12	Saturday	7:32:31 AM	:30	\$250.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 APILICH 4 STATE REP	2188	P-2		1	MWASH-
				\$250.00							1	

Line: 73

10/28/12	Sunday	3:51:55 PM	:30	\$1,000.00		630p Local 12 News Su	6:30 PM-7:00 PM	PILICH 4 STATE REP	2188	P-2	1	MWASH-
				\$1,000.00							1	

Line: 75

10/20/12	Saturday	7:09:28 AM	:30	\$250.00	OHHD2	6a-8a Local 12 News S	(7:00:00 AM-7:30:00 APILICH 4 STATE REP	2188	P-2		1	MWASH-
				\$250.00							1	

Line: 76

10/27/12	Saturday	7:07:18 AM	:30	\$250.00		6a-8a Local 12 News S	(7:00:00 AM-7:30:00 APILICH 4 STATE REP	2188	P-2		1	MWASH-
				\$250.00							1	

Line: 77

11/03/12	Saturday	7:14:47 AM	:30	\$250.00		6a-8a Local 12 News S	(7:00:00 AM-7:30:00 APILICH 4 STATE REP	2188	P-2		1	MWASH-
				\$250.00							1	

Line: 78

10/20/12	Saturday	3:26:13 AM	:30	\$750.00	OHHD2	CBS This Morning Satu	(8:00:00 AM-8:30:00 APILICH 4 STATE REP	2188	P-1		1	MWASH-
				\$750.00							1	

Line: 79

10/27/12	Saturday	3:14:56 AM	:30	\$750.00		CBS This Morning Satu	(8:00:00 AM-8:30:00 APILICH 4 STATE REP	2188	P-1		1	MWASH-
				\$750.00							1	

Line: 80

11/03/12	Saturday	3:23:54 AM	:30	\$750.00		CBS This Morning Satu	(8:00:00 AM-8:30:00 APILICH 4 STATE REP	2188	P-1		1	MWASH-
				\$750.00							1	

Line: 81

10/20/12	Saturday	3:28:55 AM	:30	\$750.00	OHHD2	CBS This Morning Satu	(8:30:00 AM-9:00:00 APILICH 4 STATE REP	2188	P-1		1	MWASH-
				\$750.00							1	

Line: 82

10/27/12	Saturday	3:40:00 AM	:30	\$750.00		CBS This Morning Satu	(8:30:00 AM-9:00:00 APILICH 4 STATE REP	2188	P-1		1	MWASH-
				\$750.00							1	

Line: 83

11/03/12	Saturday	3:40:30 AM	:30	\$750.00		CBS This Morning Satu	(8:30:00 AM-9:00:00 APILICH 4 STATE REP	2188	P-1		1	MWASH-
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[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Connie Pillich for State Rep

Agency: Buying Time Media

Station: WKRC-TV

Order: 67030

Line: 83

				\$750.00							1	
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Line: 84

10/20/12	Saturday	5:58:55 AM	:30	\$750.00	OHHD2	CBS This Morning Satu	(9:00:00 AM-9:30:00 APILLICH 4 STATE REP	2188	P-1		1	MWASH
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				\$750.00							1	
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Line: 85

10/27/12	Saturday	3:03:38 AM	:30	\$750.00		CBS This Morning Satu	(9:00:00 AM-9:30:00 APILLICH 4 STATE REP	2188	P-1		1	MWASH
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				\$750.00							1	
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Line: 86

11/03/12	Saturday	3:03:38 AM	:30	\$750.00		CBS This Morning Satu	(9:00:00 AM-9:30:00 APILLICH 4 STATE REP	2188	P-1		1	MWASH
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				\$750.00							1	
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Line: 87

10/20/12	Saturday	5:52:11 AM	:30	\$250.00	OHHD2	6a-8a Local 12 News S	(6:30:00 AM-7:00:00 APILLICH 4 STATE REP	2188	P-2		1	MWASH
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				\$250.00							1	
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Line: 88

10/27/12	Saturday	3:31:37 AM	:30	\$250.00		6a-8a Local 12 News S	(6:30:00 AM-7:00:00 APILLICH 4 STATE REP	2188	P-2		1	MWASH
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				\$250.00							1	
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Line: 89

11/03/12	Saturday	3:49:42 AM	:30	\$250.00		6a-8a Local 12 News S	(6:30:00 AM-7:00:00 APILLICH 4 STATE REP	2188	P-2		1	MWASH
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				\$250.00							1	
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Line: 90

10/19/12	Friday	2:24:29 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILLICH 4 STATE REP	2188	P-2		1	MWASH
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				\$600.00							1	
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Line: 91

10/22/12	Monday	2:24:39 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILLICH 4 STATE REP	2188	P-2		1	MWASH
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10/23/12	Tuesday	2:08:54 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILLICH 4 STATE REP	2188	P-2		2	MWASH
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10/24/12	Wednesday	2:04:11 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILLICH 4 STATE REP	2188	P-2		4	MWASH
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10/25/12	Thursday	2:20:43 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILLICH 4 STATE REP	2188	P-2		5	MWASH
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10/26/12	Friday	2:04:41 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILLICH 4 STATE REP	2188	P-2		3	MWASH
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				\$3,000.00							5	
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Line: 92

10/29/12	Monday	2:20:28 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILLICH 4 STATE REP	2188	P-2		2	MWASH
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10/30/12	Tuesday	2:19:58 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILLICH 4 STATE REP	2188	P-2		1	MWASH
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10/31/12	Wednesday	2:13:12 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILLICH 4 STATE REP	2188	P-2		5	MWASH
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11/01/12	Thursday	2:04:41 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILLICH 4 STATE REP	2188	P-2		4	MWASH
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11/02/12	Friday	2:20:28 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILLICH 4 STATE REP	2188	P-2		3	MWASH
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				\$3,000.00							5	
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Line: 93

11/05/12	Monday	2:13:27 AM	:30	\$600.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 APILLICH 4 STATE REP	2188	P-2		1	MWASH
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[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Connie Pillich for State Rep

Agency: Buying Time Media

Station: WKRC-TV

Order: 67030

Line: 93

				\$600.00							1	
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Line: 94

10/19/12	Friday	4:41:01 AM	:30	\$500.00	OHHD2	5a Good Morn Cincinna	(5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2		1	MWASH-
				\$500.00							1	

Line: 95

10/22/12	Monday	5:45:12 AM	:30	\$500.00	OHHD2	5a Good Morn Cincinna	(5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2		3	MWASH-
10/23/12	Tuesday	5:38:44 AM	:30	\$500.00	OHHD2	5a Good Morn Cincinna	(5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2		1	MWASH-
10/24/12	Wednesday	5:43:07 AM	:30	\$500.00	OHHD2	5a Good Morn Cincinna	(5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2		2	MWASH-
10/25/12	Thursday	5:50:04 AM	:30	\$500.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2		4	MWASH-
10/26/12	Friday	5:42:22 AM	:30	\$500.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2		5	MWASH-
				\$2,500.00							5	

Line: 96

10/29/12	Monday	5:51:39 AM	:30	\$500.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2		1	MWASH-
10/30/12	Tuesday	5:51:19 AM	:30	\$500.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2		3	MWASH-
10/31/12	Wednesday	5:43:07 AM	:30	\$500.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2		2	MWASH-
11/01/12	Thursday	5:42:52 AM	:30	\$500.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2		4	MWASH-
11/02/12	Friday	5:50:34 AM	:30	\$500.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2		5	MWASH-
				\$2,500.00							5	

Line: 97

11/05/12	Monday	5:44:07 AM	:30	\$500.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 APILICH 4 STATE REP	2188	P-2		1	MWASH-
				\$500.00							1	

Line: 98

10/19/12	Friday	5:58:25 AM	:30	\$450.00	OHHD2	CBS This Morning	(7:00:00 AM-7:30:00 APILICH 4 STATE REP	2188	P-2		1	MWASH-
				\$450.00							1	

Line: 99

10/26/12	Friday	5:58:25 AM	:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 APILICH 4 STATE REP	2188	P-2		1	MWASH-
				\$450.00							1	

Line: 100

10/29/12	Monday	7:28:56 AM	:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 APILICH 4 STATE REP	2188	P-2		1	MWASH-
10/31/12	Wednesday	7:18:20 AM	:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 APILICH 4 STATE REP	2188	P-2		2	MWASH-
11/02/12	Friday	5:58:55 AM	:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 APILICH 4 STATE REP	2188	P-2		3	MWASH-
				\$1,350.00							3	

Line: 101

10/19/12	Friday	6:46:39 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 APILICH 4 STATE REP	2188	P-2		1	MWASH-
				\$600.00							1	

Line: 102

10/22/12	Monday	5:51:30 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 APILICH 4 STATE REP	2188	P-2		1	MWASH-
10/23/12	Tuesday	5:38:59 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna	(6:30:00 AM-7:00:00 APILICH 4 STATE REP	2188	P-2		2	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/19/12-11/05/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Connie Pillich for State Rep												
Agency: Buying Time Media												
Station: WKRC-TV												
Order: 67030												
Line: 102												
10/24/12	Wednesday	4:42:36 AM	:30	\$600.00	OHHD2	6a Good Morn Cincinna (6:30:00 AM-7:00:00 APILICH 4 STATE REP			2188	P-2	3	MWASH-
											3	
Line: 103												
10/29/12	Monday	5:51:52 AM	:30	\$600.00		6a Good Morn Cincinna (6:30:00 AM-7:00:00 APILICH 4 STATE REP			2188	P-2	1	MWASH-
10/30/12	Tuesday	5:51:22 AM	:30	\$600.00		6a Good Morn Cincinna (6:30:00 AM-7:00:00 APILICH 4 STATE REP			2188	P-2	3	MWASH-
10/31/12	Wednesday	5:35:10 AM	:30	\$600.00		6a Good Morn Cincinna (6:30:00 AM-7:00:00 APILICH 4 STATE REP			2188	P-2	2	MWASH-
11/01/12	Thursday	5:51:22 AM	:30	\$600.00		6a Good Morn Cincinna (6:30:00 AM-7:00:00 APILICH 4 STATE REP			2188	P-2	5	MWASH-
11/02/12	Friday	4:43:06 AM	:30	\$600.00		6a Good Morn Cincinna (6:30:00 AM-7:00:00 APILICH 4 STATE REP			2188	P-2	4	MWASH-
											5	
Line: 104												
11/05/12	Monday	5:36:10 AM	:30	\$600.00		6a Good Morn Cincinna (6:30:00 AM-7:00:00 APILICH 4 STATE REP			2188	P-2	1	MWASH-
											1	
Line: 107												
10/22/12	Monday	2:27:06 PM	:30	\$550.00	OHHD2	The Talk	2p-3p	PILICH 4 STATE REP	2188	P-2	1	MWASH-
											1	
Line: 108												
10/22/12	Monday	5:37:11 AM	:30	\$450.00	OHHD2	CBS This Morning	(8:00:00 AM-9:00:00 APILICH 4 STATE REP		2188	P-2	1	MWASH-
											1	
Line: 109												
11/05/12	Monday	5:20:11 AM	:30	\$500.00		5a Good Morn Cincinna (5:00:00 AM-5:30:00 APILICH 4 STATE REP			2188	P-2	1	MWASH-
11/05/12	Monday	5:14:19 AM	:30	\$500.00		5a Good Morn Cincinna (5:00:00 AM-5:30:00 APILICH 4 STATE REP			2188	P-2	2	MWASH-
											2	
Line: 110												
11/02/12	Friday	5:39:58 PM	:30	\$3,500.00		Fri Reg 2	9p-10p	PILICH 4 STATE REP	2188	P-2	1	MWASH-
											1	
											195	
											195	
											195	
											195	
											195	

[Filtered by:] [Sorted by: Station]